



Terms of Reference

Production of animated, educative vídeos

Inter-religious Dialogue for Peace and Social Cohesion in Mozambique (ID-PEACE) Project

1. Context

The project "*Inter-religious Dialogue for Peace and Social Cohesion in Mozambique (ID-PEACE)*" seeks to reduce inter- and intra- communal tensions and related religious freedom abuses by strengthening social cohesion and religious tolerance in Mozambique. The intervention has defined two objectives: (1) Enhanced dialogue and mediation processes for social cohesion and constructive tolerance between diverse religious, ethnic and other groups; and (2) Strengthened enabling environment for freedom of religion and belief (FORB) and advocacy for peace, tolerance and redressal of grievances.

As part of the project, community members in target districts have received training on religious tolerance, conflict mediation, and inter- and intra-religious dialogue. The MASC Foundation and the Network of Religious and Traditional Peacemakers (NRTP) intend to produce short (3 - 5 minutes) animated videos based on the training guides for mobilization and participation of the communities.

Therefore, the NRTP intends to hire an independent consultant/company with the following objectives:

2. Objectives

The main objective of this consultancy is to produce 6 short (3-5 minutes) animated videos that explore themes related to prevention, mediation, and management of conflicts at community level in Northern Mozambique (including a focus on inter- and intra-religious dialogue). The videos will be shared on social media and be used in trainings of community members on conflict sensitivity and mediation.

More specifically:

- The videos should portray realistic scenarios related to conflict prevention, mediation, and management corresponding to the reality at the community level. The themes that the videos will explore are the following:



- **Religious pluralism:** concept; rights guaranteed by the State; Mozambican population by religious affiliation; ideals and basic teachings of each religious group that contribute to tolerance and reconciliation between religions
- **Conflict:** revision of the concept, typology, visible and hidden causes, levels, positive and negative aspects;
- **Conflict parties and power dynamics:** parties of the conflict and their identities, needs, interests and positioning; influencing elements of the conflict including power, prejudices and intolerance, emerging and extreme forms of violence;
- **Conflict escalation dynamics:** Conflict evolution spiral, Early Warning Systems, different forms of post-conflict resolution and management;
- **Peacebuilding process:** conflict management cycle/concept and levels- political, economic and social construction of peace; framing of peacebuilding through interreligious dialogue, role of needs and human rights in peacebuilding;
- **Interreligious Dialogue:** concept, objectives of dialogue, difference with debate, facilitation of dialogue: principles, key guidelines and process of facilitating dialogue
- The type of video that is intended is a 2D animation with realistic ambient sounds. The videos should combine scenes where the animated characters are explaining/talking about the topic, and scenes that demonstrate examples of situations that occur in communities
- While the 6 videos will explore similar themes around prevention, mediation, and management of conflict, the stories presented in each video must be independent
- The content of the videos will need to be available in three versions of the Emakhua language (from Cabo Delgado, Niassa and Nampula). All videos will include sign language translation (in the corner of the video)

3. Tasks

- Present script for approval by NRTP and the MASC Foundation
- Develop and finalize the animated videos within the established timeline

4. Scope of work and management

The work will take place between July and September 2023. The consultant will work closely with all ID-Peace project staff.

5. Calendar

Expected engagements and deliverables	Timeline
Deadline for submitting tender file	27 July 2023
Consultant/company is hired	28 July 2023
Consultant/company participates in induction workshop with the NRTP and MASC Foundation focal points	28 July – 4 August 2023



The video scripts are presented to NRTP and the MASC Foundation for approval	4 August 2023
The first drafts of the videos are presented to NRTP and the MASC Foundation for comments	28 August 2023
The final versions of the videos are presented to NRTP and the MASC Foundation for approval	7 September 2023
DURATION IN TOTAL	July – September 2023

6. Deliverables and Payments

Deliverable	Payment (%)
After approval of video scripts	30%
After approval of final versions of the videos	70%

7. Eligibility Requirements

The facilitator will be appointed by FCA/NRTP. The following requirements must be met:

Eligibility Criteria	Means of verification
Proven experience of the individual/company in creating and implementing animated videos with similar themes of at least two (2) years	References/links to evaluate (portfolio)
Tenderer shall be registered in the Trade Register in its country of domicile.	Valid Trade Registration certificate
Tenderer has fulfilled its tax requirements in its country of domicile.	Certificate of paid taxes
References and recommendations	Three (3) recommendation letters demonstrating expertise of working with similar assignments in the past.

These are eligibility requirements and supporting evidence must be included in the proposal documentation. **If no evidence of fulfilling the eligibility requirements is found in the documentation, the bidder will be disqualified from further evaluation.**

8. Budget

Budget proposals must include all costs. It is the responsibility of the applicant to ensure that the budget limit shown here is not exceeded by any tax payments, including VAT. The consultant(s)/service provider(s) are responsible for managing their own tax contributions. The proposed budget and its detailed breakdown without VAT should be presented in meticaís.

9. Contract award criteria

Qualitative award criteria		
Main criteria	Scoring methodology	
Prior experience in working in video animations exceeding the minimum requirement of two (2) years	<p>Proven experience exceeding the minimum requirement:</p> <ul style="list-style-type: none"> • 3-4 years = 5 points • 5-6 years = 10 points • 7-10 years = 15 points <p>The information from references and the portfolio will be used to calculate the scoring.</p>	30%
Expertise with video animations on religious pluralism, conflict, peacebuilding, and/or interreligious dialogue	<p>Proven experience with video animation on the stated topics:</p> <ul style="list-style-type: none"> • 1 topic: 5 points • 2 or more topics: 10 points <p>The information from references and the portfolio will be used to calculate the scoring.</p>	20%
Technical proposal	<ul style="list-style-type: none"> • 10 points for demonstrated understanding of the proposed animation concept/approach • 5 points for clearly structured methodological approach • 5 points for a realistic workplan and timetable matching what's outlined in section 5 <p>The technical proposal will be used to calculate the scoring.</p>	30%
Financial proposal	<p>Lowest offer receives highest score. Scores of other bids are calculated proportionally against the lowest bid value.</p>	20%



10. Terms of contract

- The facilitator is responsible for payment of all social costs, other employment related costs and for all other liabilities of a statutory nature.
- The facilitator will have to abide by FCA CoC, Child Safeguarding policy and any other relevant policies.
- Copyright for the products will remain with FCA/NRTP.

11. Submission process

Interested parties should email NTRP project staff Philip Gassert (philip.gassert@kua.fi). The tender file will include the following materials:

- 1-page cover letter;
- References/proof of similar work (portfolio);
- Brief technical proposal on the concept/approach of animation to be used;
- Financial proposal

Deadline for submitting proposals is 23.59 EAT 27/07/2023

Late, incomplete or partial bids will be rejected.

FCA reserves the right to accept or reject any bid, and to annul the bidding process and reject all bids at any time prior to contract award, without thereby incurring any liability to bidders.

At the time the contract is awarded, FCA/NRTP reserves the right to increase or decrease the quantity of Goods, Works or Services originally specified in the tender notice, provided this does not exceed the percentage(s) specified in the tender notice, and without any change in the unit prices. If no percentage was determined in the tender notice, the percentage to be taken into consideration by default is 10%.

Tenderer's bid should remain valid for a delay of at least 90 and up to 120 days (according to the estimated amount of the contract).

FCA/NRTP has zero tolerance concerning aid diversion and illegal actions and will screen consultants against international lists to ensure due diligence and compliance with Anti-money Laundering and Combating the Financing of Terrorism requirements.